

DID YOU KNOW?

BANANAS ARE THE MOST TRADED FRUIT IN THE WORLD, WITH MORE THAN 100 MILLION TONNES PRODUCED EVERY YEAR (Source: FAO)

- Global export earnings from the banana trade exceeded US\$ 8 billion in 2011 (Source: FAO)
- **The Banana is not a tree but a high herb that grows up to 15 meters**
- Fairtrade banana farmers need to meet rigorous environmental standards, for the health of the land and the people too.
- **Fairtrade prohibits the use of a long list of hazardous agrochemicals, including those in the Pesticide Action Network's dreaded 'Dirty Dozen' list.**
- Here in Ireland, we consume about 5 million bananas every week.
- **Unfortunately, only one in 12 bananas consumed in Ireland is Fairtrade certified**
- Irish Banana supplier, Fyffes, received its first consignment of bananas 124 years ago, in September 1888
- **A medium-sized banana contains only 95 calories, and provides a quick-but-sustained energy boost in a natural, nutritious and easily digestible form with no fat, cholesterol or sodium.**

