



### Objectives:

1. To design a campaign poster for the Children's Rights Referendum
2. To apply design and layout skills.

### You will need:

1. Poster board, paint, brushes, markers, collage materials, glue, scissors
2. Space for creating artwork.

**Length: 1 Hour +**

| Content              | Activity  | Time             |
|----------------------|---|------------------|
| <b>Design</b>        | <p><b>Ask participants to design a poster for the Referendum. The poster can be a campaign poster or a poster, informing children of their rights.</b></p> <p><b>Top tips for designing a poster:</b></p> <ul style="list-style-type: none"> <li>▶ Think of your slogan or message</li> <li>▶ Think of images that come to mind (images have a greater impact)</li> <li>▶ Choose a simple colour theme (primary colours, complementary colours, cool colours, etc)</li> <li>▶ Decide on the materials to use for the best outcome</li> <li>▶ Layout your design</li> <li>▶ Proof read your poster</li> <li>▶ Begin your poster starting from top and working down.</li> </ul> | <b>60 mins +</b> |
| <b>Inform Others</b> | <p>Upload the posters to UNICEF's 'It's About You' homepage.</p> <p><b>For further information, visit <a href="http://www.unicef.ie/itsaboutyou">www.unicef.ie/itsaboutyou</a>.</b></p>   |                  |



# Workshop # 4a

Young People's Toolkit

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